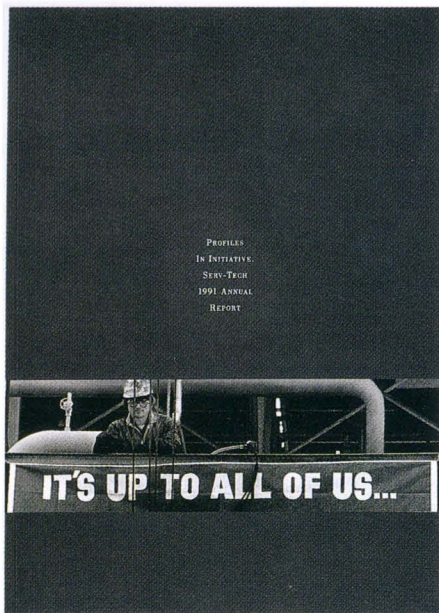


\$7.50

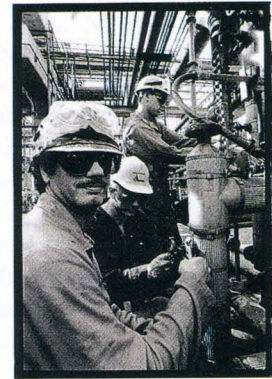
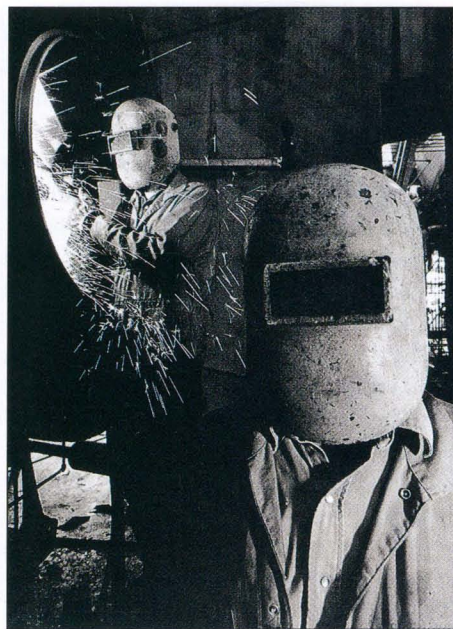
AMERICA'S GRAPHIC DESIGN MAGAZINE
JANUARY/FEBRUARY 1993
PRINT XLVII:1

Print





6.

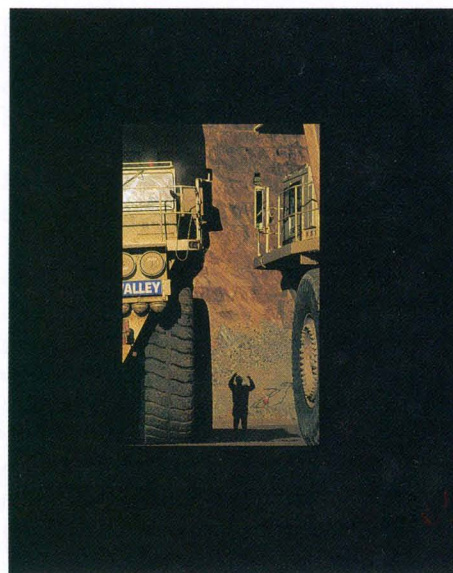


You get to be good
at hard-on work by
doing it. The more you
do it, the better you get.
The better you get,
the more you get to do.

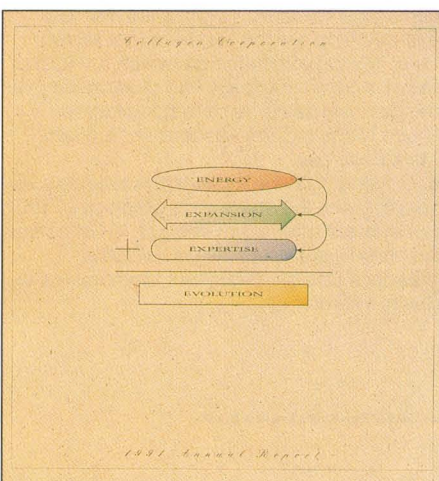
7.



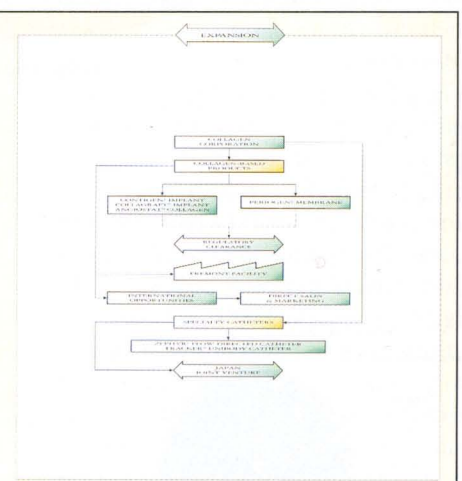
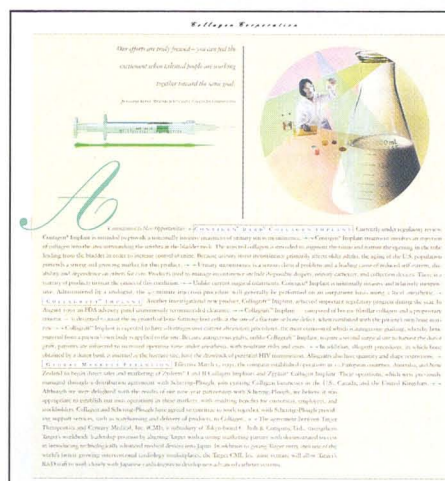
8.



9.



10.



11.

6-9. Sequences of luminous photographs bring both humanity and art to Serv-Tech, an engineering/plant maintenance company (Figs. 6, 7), and Magma Copper, which engages in copper exploration and production (Figs. 8, 9). The latter book was the only selection among the top 25 to employ straight color photography as a dominant medium. Art directors: Lana Rigsby/Rigsby

Design (Figs. 6, 7), Douglas Oliver/Morava Oliver Berté (Figs. 8, 9); designers: Lana Rigsby, Troy S. Ford (Figs. 6, 7), Douglas Oliver (Figs. 8, 9); photographers: Chris Shinn, Jim Sims, Joe Baraban (Figs. 6, 7), Arthur Meyerson (Figs. 8, 9).

10, 11. Arrows fly through Collagen Corp.'s annual in flow-chart-style diagrams and even between sentences in copy blocks. Here the device evokes the language of scientific notation and clinical objectivity. Art director/illustrator: Earl Gee/Earl Gee Design; designers: Earl Gee, Fani Chung; photographer: Geoffrey Nelson.