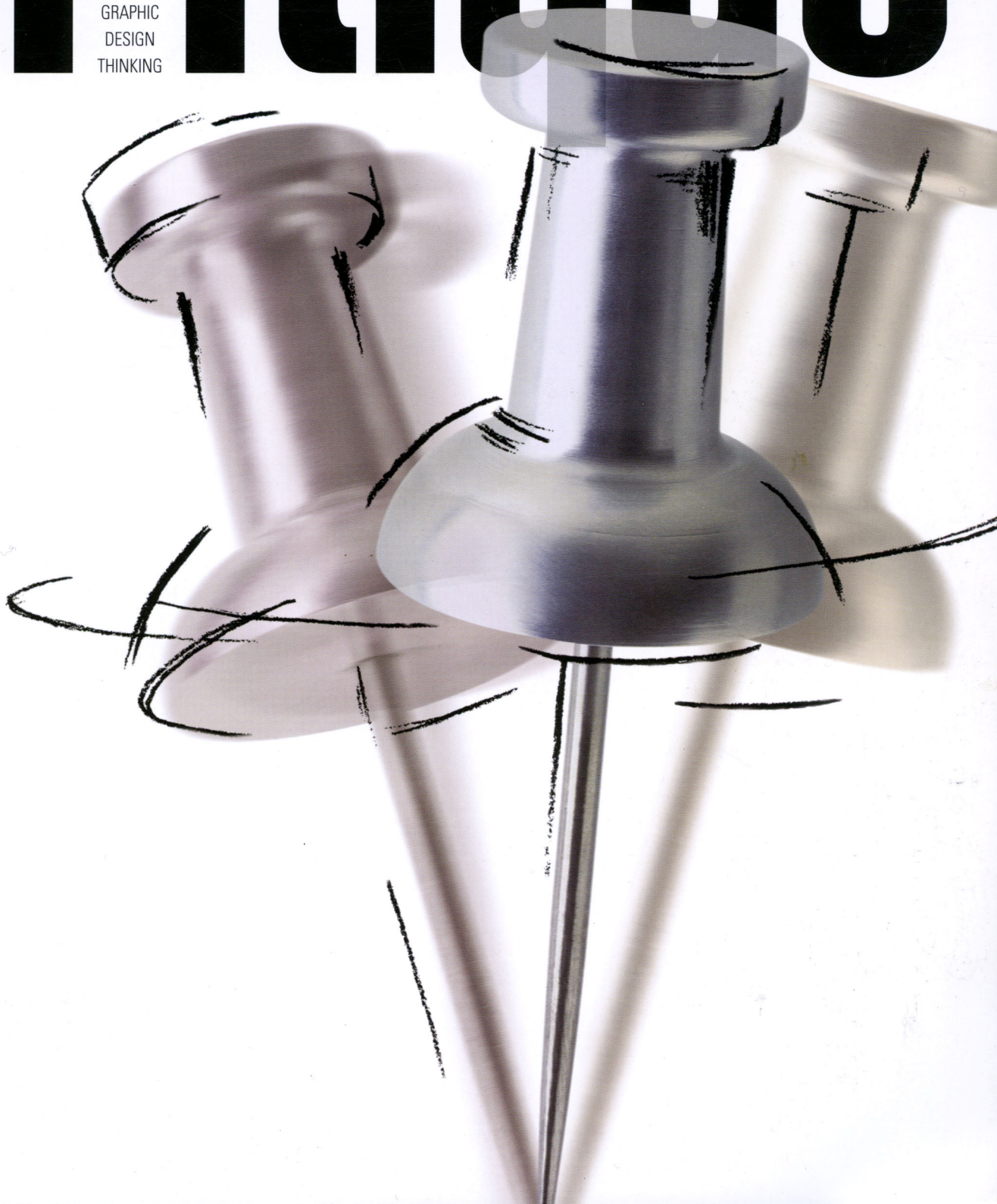# Critique®

THE
MAGAZINE
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GRAPHIC
DESIGN
THINKING

US $26

THE BIG CRIT

AUTUMN 1999

Earl Gee, alumnus of Art Center College of Design, runs Gee + Chung Design in San Francisco with his partner, Fani Chung. Their multidisciplinary firm develops consistent, colorful communications across media— from trademarks to trade shows, posters to packages, brochures to books—for Apple Computer, Herman Miller, IBM, Lucasfilm Ltd., Sony Electronics, and others. The energy and enthusiasm of the work has garnered awards from the AIGA, the Type Directors Club, the Society for Environmental Graphic Design, *CA, Critique* (see the 1998 BIG CRIT), *Graphis, Print,* and *I.D.* His work has been shown internationally, and is in the collection of the Library of Congress.

TRADE SHOW EXHIBIT FOR CHRONICLE BOOKS

Nancye Green is executive partner in USWeb/CKS Northeast and a founding partner of Donovan and Green, where she directs the design and development of public exhibition spaces, expert systems, and branded environments for clients worldwide. Recent work includes American Girls Place, a hybrid destination/ retail/entertainment site in Chicago. Green earned a BA in political science (with honors) from Tulane University; a second in environmental design (cum laude) from Parsons; and an honorary doctorate from the Corcoran School of Art. She teaches and lectures, serves on the board at Hallmark Cards, Inc., and is past president of the AIGA and the International Design Conference in Aspen. With her husband and partner, Michael Donovan, she continues to pursue the meanings embedded in designed environments and the ways they affect experience and perception.

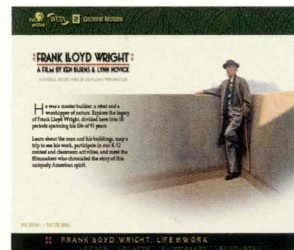ENVIRONMENT FOR AMERICAN GIRLS PLACE

Jill Savini, executive creative director with USWeb/CKS, provides creative and strategic design direction for Apple Computer, Citibank, Disney, Fox River Paper Co., IBM, MCI, Norwegian Cruise Lines, Pacific Bell, Sony, and Williams-Sonoma. Savini's designs have been honored by the AIGA, *Communication Arts, Graphis, I.D.,* San Francisco Art Directors Club, and the most coveted design prize in San Francisco, the Margaret Larson Award. In the 15 years since she graduated with a BA from Art Center College of Design, she has combined elegance and simplicity with functionality in corporate identities, ad campaigns, books, annual reports, and collateral. And as a participating witness in first-generation Internet design, she believes that the Web has re-created visual communication.

IBM WEBSITE

Brad Johnson is creative director of the Portland, Oregon, interactive studio Second Story. Johnson teams with artists, writers, illustrators, and programmers to blend technology with deeply human storytelling about architecture, adventure travel, natural history, and corporate merchandising and promotion for Contax, DreamWorks Records, NASA, Nike, National Geographic, PBS, and others. After studying philosophy at Washington and Lee University, Brad painted and exhibited in the San Francisco Bay Area until 1994, when he was introduced to digital technology and founded Brad Johnson Presents. Since then, he and his collaborators have been profiled in dozens of books and magazines (see "My Best/My Worst" in *Critique* next spring), and have won top design awards across the Internet.

WEBSITE FOR PBS ONLINE