

# **ADOBE® CREATIVE SUITE® 3**

## **DESIGN PREMIUM AND STANDARD**

### **WORKFLOW GUIDE**

# Gee + Chung Design



Partners Earl Gee  
and Fani Chung

[www.geechungdesign.com](http://www.geechungdesign.com)

Gee + Chung Design is a San Francisco-based multi-disciplinary design firm specializing in print, web and environmental design for technology-oriented clients. Founded in 1990 by partners Earl Gee (BFA, Art Center College of Design) and Fani Chung (MFA, Yale University), GCD's innovative and effective work consistently sets clients apart and builds lasting client value. GCD's work has garnered international recognition from virtually every major design competition and publication and is included in the permanent collections of several museums, the U.S. Library of Congress and Smithsonian Institution. GCD holds the distinction of being one of 50 U.S. graphic designers named to the international Who's Who in Graphic Design, served on a United Nations delegation on package design touring the People's Republic of China and was selected by the U.S. Department of Commerce to promote international business. Both partners are frequent lecturers at design organizations and universities and jurors for major design competitions.



## Qualys Poster

A poster for Qualys uses the ability of InDesign to work with native Photoshop files that have multiple spot color channels, saving both steps and valuable time.

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## Give Something Back International Branding Program

Our branding program for Give Something Back International benefited from InDesign's 4000% zoom and continuously rasterized vector graphics to create critically accurate printing and diecutting.



## Bay Area Air Quality Management District Annual Report

This annual report for the Bay Area Air Quality Management District uses InDesign's built-in preflight and package features to keep track of all the fonts, graphics and images for this comprehensive project.



## DCM Lunar New Year Invitation

In this online invite for the DCM Lunar New Year Party, Flash's library update to allowed us to create the animation and to finalize the Illustrator art simultaneously.

