

CANADIAN DESIGNERS

are really setting the bar high for creative. They have a very strong design sensibility that makes the work look effortless, yet perfect. I was very impressed with what I saw.

—Judge Pum Lefebure, Co-founder & CD of Design Army

2010 DESIGN & ADVERTISING AWARDS ANNUAL
PLUS WINNERS OF OUR PRINTING AWARDS



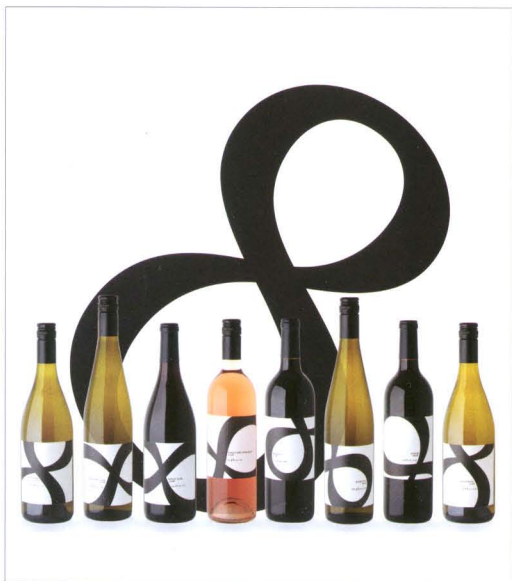


Bernie Hadley-Beauregard

Principal

Brandever, Vancouver, B.C.

Bernie has created wine brands that get noticed, talked about, bought and rebought, including Blasted Church, Dirty Laundry, Laughing Stock and Megalomaniac in Canada. Brandever also has clients internationally in France, the U.S., New Zealand and Australia. Bernie started Brandever after building a career with a number of successful high-end Pacific Northwest consumer packaged goods brands, including Purdy's Chocolates, Starbucks Coffee and Granville Island Brewing.



[left] 8th Generation is an Okanagan Valley endeavour led by a winemaker who has seven generations of winemakers ahead of him. Just as impressive, his wife has a legacy of 10 generations of wine growers on her side. [middle] Blasted Church wines are widely celebrated for their divine quality. Their wine labels, however, give heartburn to the most discriminating oenophiles. [right] A novel residential real estate venture in B.C. that features a bona fide vineyard in their backyard.



Fani Chung

Partner and Creative Director

Gee + Chung Design, San Francisco, Calif.

Born and raised in Hong Kong, Fani studied in the U.S. and received her MFA in graphic design from Yale University. After holding design positions at Landor Associates and the Hong Kong Museum of Art, she partnered with Earl Gee to establish Gee + Chung Design, an award-winning, multidisciplinary design firm based in San Francisco. Their clients include Apple, Adobe, IBM, Lucasfilm and the Federal Reserve Bank. The firm's work has been honoured by virtually every major design competition, including Communication Arts, Graphis, AIGA, the Art Directors Club and Type Directors Club.



[left] A leading Silicon Valley venture capital firm uses a transparent plastic cover and familiar financial symbols to reveal the clear difference their fund offers investors. [middle] A venture capital firm with significant investments in China uses their initials to create the Chinese lunar calendar animal. The pop-up invitation signifies a bold, confident outlook for the firm's Chinese technology ventures. The greeting card's metallic gold foil creates a festive appeal. [right] A coffee table book of photographs, props and sketches from the Lucasfilm archives uses a die-cut cover to create a window into the world of Star Wars. Silhouettes of the movies' characters showcased through die-cut squares symbolize film sprocket holes.